

Press Release
October 15th, 2019

Inauguration of a “Yunus Centre for Social Business and Financial Inclusion” at Montpellier Business School



From left to right: Thibaut Rochette, Vice-President Montpellier Business School Alumni ; Didier Grino, Deputy General Director Montpellier Business School ; Dr. Walid Nakara, Director of the Chair Social Entrepreneurship & Inclusion at MBS ; Bruno Ducasse, General Director Montpellier Business School ; Professor Muhammad Yunus, Grameen Bank Founder & Nobel Peace Prize 2006 ; Dr. Anastasia Cozarenco, Director of the Chair Microfinance in Developed Countries at MBS ; Jean-Luc Perron, Vice-President Centre Yunus Paris ; Yoan Noguier, Director Yunus Sports Hub ; Liza Patris, Project Manager Centre Yunus Paris.



Montpellier Business School, through the Chair in Microfinance in Developed Countries & the Chair in Social Entrepreneurship & Inclusion, engages with Pr. Yunus, Nobel Peace Prize 2006, to create the 80th "Yunus Center for Social Business and Financial Inclusion".

Inaugurated on Wednesday, October 9th, this Center is an academic hub, created in partnership with the Yunus Center with the objective of developing students training & awareness of Social Business through specific courses, certifications, apprenticeships and new positive impact projects.

The Center will ensure the continuity of Professor Yunus [conference](#) at Montpellier Business School on March 4, 2019, organized with Centre Yunus Paris. Its core mission is to diffuse new knowledge about research on Social Business, while its creation marks another strong MBS commitment for a fairer and more sustainable economy and society.

"Relying on the Yunus Center for Social Business and Financial Inclusion, we count on developing research in the field of Social Business and strengthen the support to those who wish to create their social impact company and escape poverty", explains Dr. Anastasia Cozarenco, Director of the Center.

"This is also about contributing to the creation of a solid local, regional and international ecosystem, gathering project leaders of the social and solidarity-driven economy, and thus providing workshops and conferences to as many as possible to encourage social entrepreneurship", adds Dr. Walid Nakara, Deputy Director of the Center.

"The creation of the 80th YSBC at Montpellier Business School is a formidable opportunity to continue opening the young generation's mind to the reality of the world and prepare them to find creative ways to solve the growing issues that the planet is facing", concludes Pr. Yunus, opening the field of possibilities and encouraging students to take entrepreneurial initiatives.

About Montpellier Business School

Founded in 1897, Montpellier Business School develops a complete range of management courses: Bachelor programme, Grande Ecole Master in Management programme, Masters of Science, Executive MBA. Member of the eminent French Conference des Grandes Ecoles, Montpellier Business School (MBS) holds the three prestigious international accreditations AACSB, EQUIS and AMBA, a recognition of its academic quality. It has been continuously ranked in the Financial Times' Best Masters in Management rankings since 2012.





Firmly focused on business and entrepreneurship, open to French and International talents unique in their diversity and their profiles, Montpellier Business School is recognized for its commitment to transmitting its core values: Ethics, Openness and Diversity, Global Responsibility and Performance. Montpellier Business School develops a policy of equal opportunities unique both by the number of students concerned and by the quality of their professional success.

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About Yunus Centre

The Yunus Centre is the resource center for all Grameen social business related activities both globally and in Bangladesh. It ensures the rollout of the global social business movement through various events, social media, publications, and websites. The Yunus Centre also helps forge lasting, productive relationships among all social business institutions around the world. The Centre is chaired by Professor Muhammad Yunus, Nobel Peace Prize Laureate, and its Executive Director is Ms. Lamiya Morshed.

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About Centre Yunus Paris

Centre Yunus Paris was created by Pr. Muhammad Yunus, Nobel Peace Prize, Grameen Bank Founder and Honorary Citizen of Paris City in September 2017. First Yunus Centre outside of Bangladesh, the Centre Yunus Paris is the permanent resource center for social business in France. It intends to promote a world of three zeros: zero poverty, zero unemployment, and zero net carbon emissions. Centre Yunus Paris aims notably at promoting social business among the academic world, universities and students, who are the leaders and professionals of tomorrow.

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